




# *Fiesta*

HEARTS & HAMMERS  
DINNER AND  
AUCTION



APRIL 5, 2024

FRIDAY

AT 6:00 PM

Spanish Hills Club  
999 Crestview Ave  
Camarillo, CA

## 2024 Event Sponsorship Opportunities



## **Hearts & Hammers Dinner and Live Auction**

Join us for an uplifting fiesta benefiting Habitat for Humanity of Ventura County. What to expect:

- Festive evening of delicious food, wines from across the region, stunning views, exciting live and silent auction, mingling, and live music
- Recognition of honorees and celebration of our community
- Lively auction to raise funds for new construction and home repair
- 200+ attendees from across the Ventura County community



# About Habitat Ventura

Habitat Ventura builds affordable homes and creates affordable homeownership opportunities for low-income families, provides no-cost home repairs for low-income homeowners and advocates at all levels of government for policies that create more affordable housing and economic opportunity for people in need.





## Event Details

The "fiesta" themed evening will feature moving stories from Habitat Ventura families and recognition of people like you who make our work possible.

You will have the opportunity to bid on exciting packages in our silent and live auctions, enjoy delicious food and wine, and connect with fellow supporters who share your dedication to making a difference. Come join us for a colorful, cheery fiesta - all from atop the scenic hills of Camarillo.



Friday, April 5, 2024  
at 6:00 PM

Spanish Hills Club  
999 Crestview Ave  
Camarillo, CA



# Sponsorship Opportunities and Benefits

	PRESENTING \$25,000	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
<b>VOLUNTEER OPPORTUNITIES</b>	Exclusive Team Build (25 participants) OR Playhouse Build (three playhouses)	Exclusive Team Build (25 participants)	Exclusive Team Build (25 participants)			
<b>CARPENTER'S CLUB</b> Exclusive Membership	✓	✓	✓	✓	✓	
<b>MARKETING</b> Your business promoted to the Habitat Ventura network on event marketing collateral via: <ul style="list-style-type: none"> <li>• Press Release</li> <li>• Website</li> <li>• Social Media</li> <li>• E-Newsletter</li> </ul>	✓	✓	✓	✓	✓	✓
<b>RECOGNITION</b>	<ul style="list-style-type: none"> <li>• Presentation: Pre-Recorded Video Greeting</li> <li>• Program Mention: Cover</li> <li>• Program Ad: Inside Cover, Full Page, Color</li> </ul>	Program Ad: Full Page, Color	Program Ad: Half Page, Color	Program Ad: Half Page, B/W	Program Ad: Quarter Page, B/W	Program Mention
<b>TICKETS</b>	2 Tables (20 tickets)	1 Table (10 tickets)	6 Tickets	6 Tickets	4 Tickets	2 Tickets

# Sponsorship Opportunities and Benefits Continued

	BAR SPONSOR \$3,500	RECEPTION SPONSOR \$3,500	BAND SPONSOR \$3,500	DESSERT SPONSOR \$2,000	DECOR SPONSOR \$2,000	PROGRAM BOOK SPONSOR \$2,000	COMMUNITY SPONSOR \$500
CARPENTER'S CLUB Exclusive Membership	✓	✓	✓	✓	✓	✓	
MARKETING Your business promoted to the Habitat Ventura network on event marketing collateral via: <ul style="list-style-type: none"><li>• Press Release</li><li>• Website</li><li>• Social Media</li><li>• E-Newsletter</li></ul>	✓	✓	✓	✓	✓	✓	
RECOGNITION	<ul style="list-style-type: none"><li>• On-site signage: bar area</li><li>• Program Ad: Half Page, B/W</li></ul>	<ul style="list-style-type: none"><li>• On-site signage: auction area</li><li>• Program Ad: Half Page, B/W</li></ul>	<ul style="list-style-type: none"><li>• On-site signage: stage area</li><li>• Program Ad: Half Page, B/W</li></ul>	<ul style="list-style-type: none"><li>• On-site signage: dessert cart outside venue</li><li>• Program Ad: Quarter Page, B/W</li></ul>	<ul style="list-style-type: none"><li>• On-site signage: centerpieces</li><li>• Program Ad: Quarter Page, B/W</li></ul>	Program Ad: Full Page, Back Cover, Color	Program Mention
TICKETS	6 Tickets	6 Tickets	6 Tickets	4 Tickets	4 Tickets	4 Tickets	*2 Tickets for Homeowners (No sponsor tickets)





## Sponsorship Benefits

### Marketing and Recognition

Promote your organization to Habitat Ventura's network:

- On-site Recognition and Program Book Advertising
  - 200+ participants including government officials, business leaders, philanthropists, and prominent members of the Ventura community
- Habitat Ventura website, e-newsletters and social media
  - 18,500+ email contacts
  - 6,000+ Social Media followers

# How Does Your Sponsorship Help?

Your sponsorship increases our impact and ability to fund our homeownership, construction, and home repair programs. Your contribution empowers us to serve more families in need.

Since our start in 1983, Habitat Ventura has built 77 safe, decent, and affordable homes for 77 hardworking families. In Fiscal Year 2023 alone, we completed 55 critical health and safety home repairs to our low-income, senior, disabled, and veteran community members -- a record for Habitat Ventura -- and we are excited to complete at least 35 more this fiscal year.

Together, we make dreams of homeownership and safer living spaces a reality!





# You're in Great Company

We are immensely grateful to our supporters and have a blast celebrating with them each year. Here are some of our sponsors from our 2023 event:



## *Presenting Sponsor*



## *Diamond Sponsors*



## *Platinum Sponsors*



Canoga Park  
Lutheran Church



## *Gold Sponsors*



Claudia Culling



## *Silver Sponsors*



Rob & Brigid Miklas

Milton & Shirley Radant

Karen Boublis

Ellen Brokaw

## *Bronze Sponsors*

Gerald & Joan Olsen

Mike & Dawn Adams

Salvador & Darlene Gonzalez

# Sponsorship Form

**YES!** We are proud to support Habitat Ventura and the 2024 Hearts & Hammers Dinner & Auction Event.

We authorize Habitat Ventura to Include our name and/or logo consistent with the sponsorship package we have selected.

*Please forward your logo with brand standards to [jessica@habitatventura.org](mailto:jessica@habitatventura.org). See next page for ad specs.*

## SPONSORSHIP LEVEL

- ☐ Presenting (\$25,000)
- ☐ Diamond (\$10,000)
- ☐ Platinum (\$5,000)
- ☐ Gold (\$2,500)
- ☐ Silver (\$1,000)
- ☐ Bronze (\$500)
- ☐ Bar Sponsor (\$3,500)
- ☐ Reception Sponsor (\$3,500)
- ☐ Band Sponsor (\$3,500)
- ☐ Dessert Sponsor (\$2,000)
- ☐ Decor Sponsor (\$2,000)
- ☐ Program Book Sponsor (\$2,000)
- ☐ Community Sponsor (\$500)

*Habitat Humanity of Ventura County is a 501(c)(3) charitable nonprofit*  
**TAX ID 77-0120376**

## CONTACT INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

## PAYMENT OPTIONS:

### ☐ PAY BY CHECK

Checks should be made payable to Habitat of Ventura County and mailed to:

**Habitat for Humanity of Ventura County**

**1850 Eastman Ave., Oxnard, CA, 93030**

*(please add notation "Hearts & Hammers Sponsor")*

### ☐ PAY BY CREDIT CARD

Account Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

CVV#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

### ☐ PAY ONLINE

Visit: [auctria.events/heartshammers24](https://auctria.events/heartshammers24) or use our QR code:

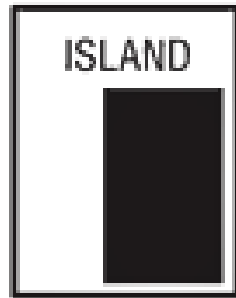




# Ad Specs



1 Page  
6-7/8" x 10"



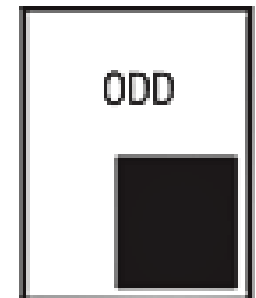
1/2 Page  
4-1/2" x 7-1/2"



1/2 Page  
6-7/8" x 4-7/8"



1/4 Page  
2-1/8" x 7-1/2"



1/4 Page  
3-1/2" x 4-7/8"

## Standard Ad Dimensions

**Full page bleed:** 8-1/4" x 11"

**Spread bleed:** 16-1/4" x 11"

The background image shows a social gathering, possibly a fundraiser or charity event. In the foreground, there is a table with a white tablecloth. On the table, there is a blue bag with a gold anchor, a pair of yellow gloves, and a white bag. In the background, several people are standing and talking. A man in a light-colored shirt is holding a glass, and another man in a grey jacket is looking at a smartphone. The scene is outdoors with trees and string lights in the background.

## Auction Donations

Consider donating to our silent or live auction. Further your impact and help us reach our fundraising goals!

Examples of auction items include:

- Weekend Get-Away Trips and Spa Packages
- Adventures, Excursions, and Experiences
- Cultural Outings and Art Classes
- Golf Foursomes
- Tickets to Sports and Entertainment
- Airline Miles and Hotel Reservations

Access our auction donation form [here](#) or reach out to [emily@habitatventura.org](mailto:emily@habitatventura.org)



# Contact Information

*Sponsorships:*

**Katie Norris**

Chief Development Officer

Katie@habitatventura.org

(805) 485-6065 x 109

*Event Inquiries:*

**Emily Cornell**

Event Manager

Emily@habitatventura.org

(805) 485-6065 x 110

*Logos and Sponsor Ads:*

**Jessica Villeda**

Marketing Manager

Jessica@habitatventura.org

(805) 485-6065 x 104

